

JOHN J. VAGHI

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RELEVANT EXPERIENCE

Front-End Web Developer, Worx Branding & Advertising, Prospect, CT

2008 - present

- Involved in identifying client goals and developing web strategies and identities that result in meaningful conversions
- Use HTML, CSS, jQuery, Flash, Photoshop, SSL, and PHP to slice and build out websites and create social media presences
- Update, maintain and repair websites for broad range of clientele such as CBS and Aetna
- First hand experience with e-mail marketing and pURL campaigns for clients such as FedEx, Live Nation, Iron Mountain and Crystal Rock
- Work under strict deadlines in a demanding atmosphere that stresses verbal and written communication skills and self-initiative
- Manage client accounts, create production schedules, and build client relationships through constant interaction
- Work on SEO and accessibility for web sites through analytics, code refining, and generation of relevant and meaningful content

Editor in Chief, *The Cowl*, Providence College Student Newspaper, Providence, RI

2008 - 2010

- Manage staff of 100+ students, oversee production of weekly 30pg newspaper
- Responsible for increasing readership of both online and print versions of newspaper and generating advertising revenue
- Conduct business with local/national advertising clients, develop and manage advertising campaigns, create/send invoices
- Primary handler of technology, software and layout issues; maintain contact with printing press to ensure smooth/accurate production
- Manage over \$70,000 in budgets, approve/handle reimbursements and deposits, allocate spending
- Maintain thecowl.com, update articles/images, design page layout using HTML and CSS

Founding Editor, *PSRI Focus Magazine*, Providence, RI

2009 - 2010

- Designed, planned and executed launch of successful photography magazine for independent study
- Developed marketing strategy, assembled executive board, canvassed area for submissions, designed website and print layout
- Coordinated flow of material between the magazine contributors and the staff
- Set production schedules and deadlines

COMPUTER SKILLS

Front-End Web Development – Hand coded HTML5 / XHTML (semantic markup, cross-browser / cross-platform compatibility), CSS3, JavaScript, jQuery, jQuery Mobile, SEO / SES, SSL, mobile web, HTML emails. Integration with WordPress, Drupal, Joomla! Proficiency in PHP, ActionScript 2.0, XML, MySQL

Software – Adobe CS5: Dreamweaver, Photoshop, InDesign, Illustrator, Flash, Acrobat; QuarkXPress 8.0; Microsoft Office 2010; FTP

Web Design – Visual Layout, Graphical User Interface, UX, Navigational Design

LEADERSHIP/ACTIVITIES

Graphics Editor, Arts and Entertainment Staff, Photography Staff *The Cowl*

2007 - 2010

- Founder of the Graphics section, served as Graphics Editor and on Arts and Entertainment Staff and Photography Staff
- Design newspaper advertisements and graphics for other sections on request using Adobe CS4
- Chief photographer of Men's Varsity Basketball games

Radio DJ WDOM 91.3, Providence, RI

2006 - 2010

- Host weekly 2-hour radio show, obtain valuable time management and communication skills

Providence College Campus Ministry Coordinator, Providence, RI

2006 - 2010

- Serve as Community Life Coordinator managing 15 volunteers, planning and executing community building events
- Serve as Publicity Assistant in charge of event marketing and photographing all Campus Ministry related activities

Photography Editor *Veritas*, Providence College Yearbook, Providence, RI

2006 - 2009

- Create sports write ups, photograph campus events including varsity sports, layout yearbook pages using CS4

Providence College Future Friar Executives, Providence, RI

2007 - 2008

- Planned and coordinated annual FFE business conferences; branded organization including logo, letterhead and banner

Providence College Varsity Track & Field, Providence, RI

2006 - 2007

- Competed in the long jump, triple jump and 4x1 relay for Division One varsity program
- Recipient of 2007 Scholar Athlete Award

EDUCATION

B.S. Marketing, Digital Imaging Minor, Providence College, Providence, RI

May 2010

- GPA: 3.85, Summa Cum Laude
- Class Rank: 49/957, Member of Tau Pi Phi Business Honor Society and The National Society of Collegiate Scholars